

Sport Event Taiwan Workshop 2022 Course Agenda

1. Date : Wednesday, 18th May, 15:00-17:00 (GMT+8)
2. YouTube : <https://www.youtube.com/watch?v=Dn74VGESw9w>
3. Agenda :

Time	Program	Speaker
15:00-15:10	Registration	
15:10-15:15	Opening Remarks & Introduction	Helen Chi / Co-Director, Fun Sports in Taiwan
15:15-15:45	Innovation Application	<p><u><i>Practice of using NFC system and Digitization in badminton events</i></u></p> <ul style="list-style-type: none"> ● Kristy Yeh / CEO, Justpa ● Michael Lin / CEO, IAPS of NYCU
15:45-15:50	Tea Break	
15:50-16:30	Branding Events	<p><u><i>YONEX Taipei Open</i></u></p> <ul style="list-style-type: none"> ● Guo-Zuo Zhang / General Manager, Chinese Taipei Badminton Association
		<p><u><i>What are you going to talk about in your brand management?</i></u></p> <ul style="list-style-type: none"> ● Yun Seok Choi / Vice President, Asian Association for Sport Management
16:30-17:00	Networking	<ul style="list-style-type: none"> ● Kristy Yeh / CEO, Justpa ● Michael Lin / CEO, IAPS of NYCU ● Guo-Zuo Zhang / General Manager, Chinese Taipei Badminton Association ● Yun Seok Choi / Vice President, Asian Association for Sport Management
16:55-17:00	Q&A	